

VAIDAM HEALTH

MARCH 2026

INSIGHT JOURNAL

VOL I



NEW BEGINNINGS

As 2026 begins, we look forward to new milestones, strong teamwork, and continuous improvement. Let's make this year count.



A VISION IN MOTION

Healthcare is changing rapidly, and today more than ever, having a strong digital presence and meaningful patient engagement is essential for delivering care effectively. As patients increasingly search, compare, and connect online, healthcare providers need the right tools and visibility to stay relevant and accessible.

As part of our journey to evolve with this changing landscape, we're excited to share that in February 2025, we launched our sister company, Holland Health System Pvt. Ltd.

As part of Holland Health System, we are building a brand TruSkoPe that is a healthcare-focused digital marketing agency created to support doctors, clinics, healthcare centers, and hospitals in building a strong and credible online presence. From branding and digital marketing to online visibility and patient outreach, the goal is simple: help healthcare providers connect with the right patients while they stay focused on delivering great care.

This initiative is closely aligned with Vaidam's vision of building a more transparent, connected, and digitally empowered healthcare ecosystem.

TruSkoPe is built on the same foundation of trust, quality, and innovation as Vaidam Health. Together, they allow us to support the healthcare ecosystem more holistically—bridging the gap between patients and providers not just clinically, but digitally as well.

We're excited about what this means for our future. By combining TruSkoPe's core ideas with Vaidam Health's digital expertise, we're creating new opportunities, expanding our impact, and helping healthcare providers across the world deliver better patient experiences.



By - Pankaj Chandna

Co - Founder

From Support to Recovery



I have been working with Vaidam Health since 2022. My journey with the company has been an incredibly rewarding and looking forward to achieve new heights professionally.

As an Assistant Manager (Patient Coordinator), I have had the privilege of working closely with international patients, who seek advanced medical treatment in India (Chennai). Over the years, I have supported patients from diverse countries, guiding them through every stage of their medical journey from initial case evaluation and doctor selection to treatment planning, travel coordination, and post-treatment follow-up.

This role has strengthened my leadership skills, decision making ability, and cross cultural communication, and also deepening my understanding of global healthcare systems.

Managing critical cases and ensuring seamless coordination between hospitals, doctors, and patients has been both a responsibility and an honor.

What makes this journey truly meaningful is knowing that our efforts directly contribute to saving lives and restoring hope. at Vaidam Health, we don't just coordinate treatments we build trust across borders.

I am grateful to be part of an organization committed to excellence, transparency, and patient first service, and I look forward to continuing this journey of impact and growth.

By - Abhilasha Singh

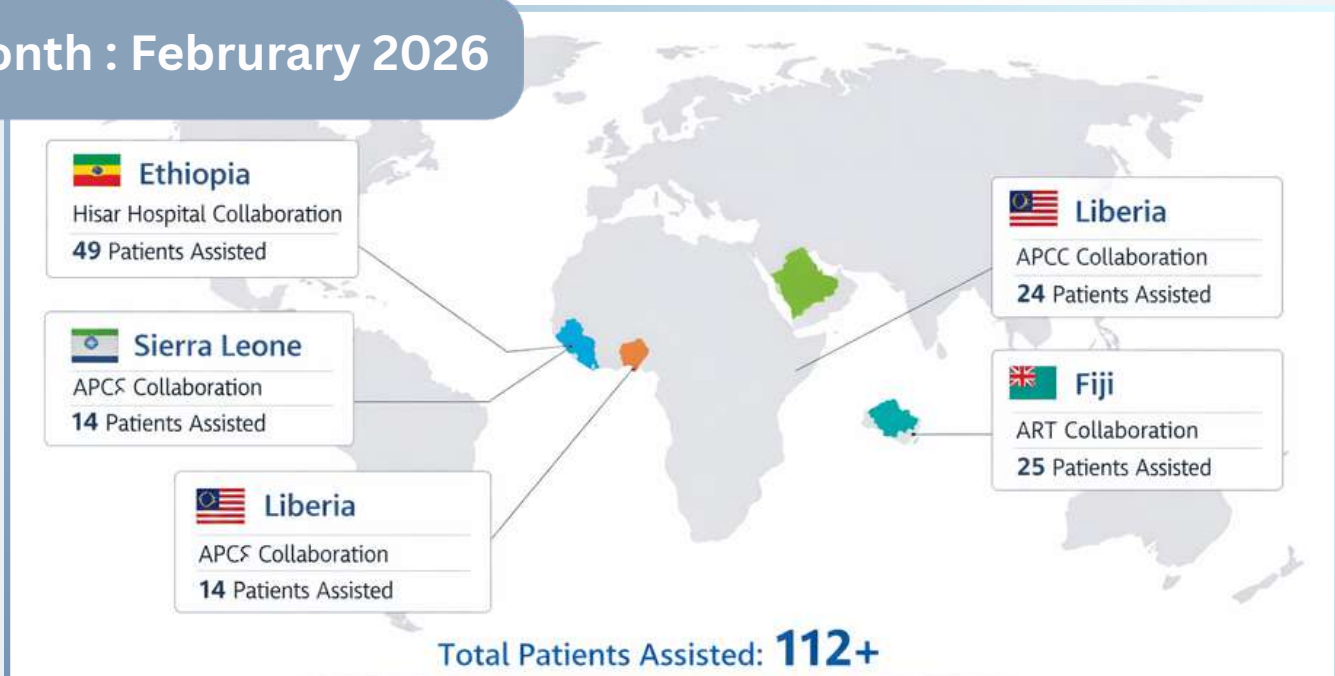
Assiatant Manager - Operations



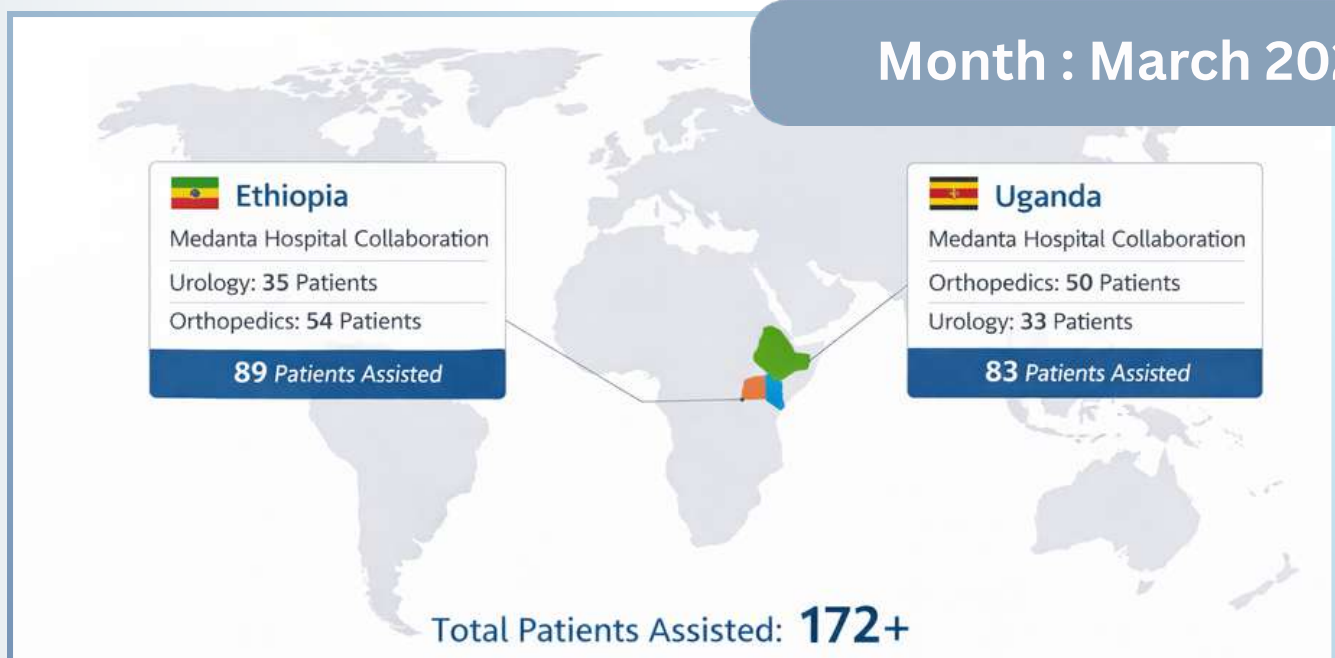
GLOBAL MEDICAL CAMPS

Expanding global healthcare outreach through international medical camps across multiple countries in month of February and March.

Month : February 2026



Month : March 2026



Where survival meets purpose



I was diagnosed with Stage 2B breast cancer in June 2023. It was a very difficult and emotional time in my life, especially after learning that treatment was not possible in Fiji due to the aggressive nature of the cancer.

I am truly grateful that I found Vaidam Health, who supported me throughout my journey and arranged my treatment in India at Artemis Hospital in Gurugram, Delhi. With their guidance and care, I was able to undergo 6 cycles of chemotherapy over 6 months, followed by a mastectomy surgery, radiation therapy for one month, and targeted therapy for 6 months.

Today, I am thankful to say that I have completed my treatment successfully. I am still under medical review every 12 months, and by the grace of God, everything has worked out well.

This journey has given me a second chance at life. I am happy to share that I got married in January 2026, and I continue to live with gratitude and hope.

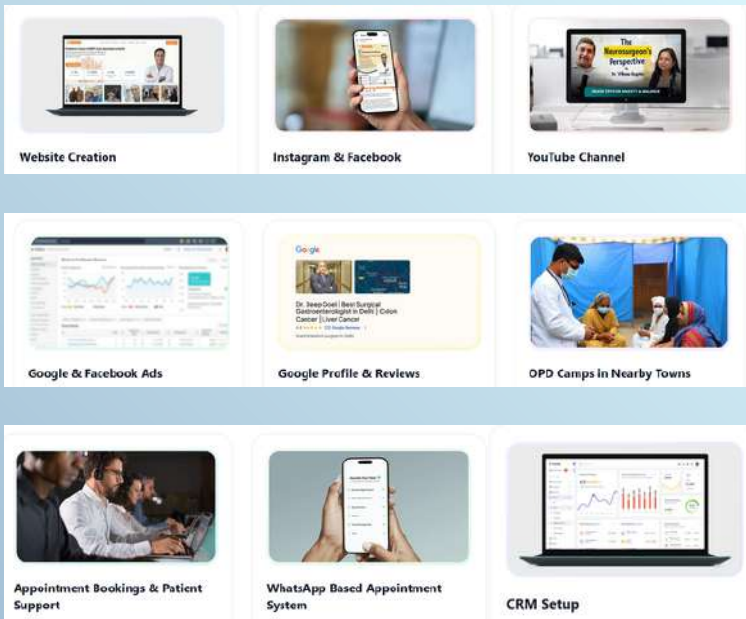
Because of my experience, I am now proud to be a representative and Country Manager for Vaidam Health in Vanuatu. I assist and guide patients who are seeking medical treatment in India, just as I once did.

By - Meliana Samuel

Country Representative - Vanuatu



NEW CHAPTER BEGINS



Growth is not just about expanding operations, it's about expanding vision, possibilities, and impact.

We are proud to share that Vaidam Health has taken an exciting step forward with the launch of its sister company, Holland Health System, which was officially established in February 2025.

Backed by 100+ Experts & 10 Years Experience

The Complete Digital Growth **Ecosystem** for Doctors & Clinics

Scope by Holland Health: Visibility + Automated Patient Acquisition.
Transform your practice with our comprehensive digital solutions.

Get Expert Consultation Today

Your Name

Phone Number

[Get A Call Back](#)

[Chat on WhatsApp](#)

TruSkope
See Further. Grow Further.

Two Years with countless learning



As I complete two wonderful years at Vaidam Health this March, I am filled with immense gratitude and a deep sense of pride for the incredible journey I've had. I joined Vaidam Health in March 2024 as Digital Marketing Assistant Manager. From day one, it has been an exciting chapter of learning, creativity, and professional growth.

Under the guidance of my mentor, Mr. Manish Chandra, I received not just direction but also the freedom to explore and experiment. He has been a constant source of support, encouragement, and wisdom. His trust in giving me a free hand to work on diverse areas helped me grow tremendously. Whether it was strategizing campaigns, managing workflows, or handling daily tasks, his guidance played a pivotal role in shaping my approach and building my confidence. Working at Vaidam has significantly improved my skills. I focused on honing my existing abilities while learning new digital skills, strategies, and techniques. I also developed a more structured way to manage workflows efficiently. A big part of this growth came from collaborating closely with the tech team – Nitin, Vishwa, Sudhanshu, and Rajeev – whose helped us successfully implement various initiatives and campaigns.

One project that stands out for me is Cancerrounds. It was a special and meaningful initiative where our team worked together to create impactful digital campaigns. This project challenged me to apply creative thinking and strategic planning, and seeing its growth through our efforts has been rewarding.

I would like to give a special thanks to my colleague Shubham for his consistent support and positive energy, and also to Karan, Anil and Riya for being wonderful team members who always made the work environment so collaborative and enjoyable.

I am truly grateful to Vaidam Health, my mentors, and the entire team for this enriching experience. The supportive culture here has played a huge role in my professional development. Here's to many more years of shared success, innovation, and making a difference together!

By - Dheeraj Budhori

Manager - Digital Marketing



NEW TALENT JOINING OUR TRIBE

Vaidam Health



Mayank Vats
Operations - Portuguese
Language Expert



Sai Rupini Rokkala
Operations - Hyderabad



Dino Gabriel Guambe
Country Representative -
Mozambique



Mohammad Ahmad
Patient Relations - Arabic
Language Expert

OPEN POSITION



Tamil Language Expert

REFER A FRIEND

*Get a referral bonus of
Rs.5000 after they complete
3 months in Vaidam*

Mail Contact details or CV of a
candidate on
hr@vaidam.com

NEW TALENT JOINING OUR TRIBE

Holland Health System



Ankur
Social Media Strategist



Priyanka Upadhyay
Content



Swapnil
Digital Marketing



Nishitha Rathi
Content



Ankit Kumar Pal
Business Development



Prabhat Kumar
Content

OPEN POSITIONS

- ☐ Videographer Editor
- ☐ PPC Specialist
- ☐ Content Writer
- ☐ Social Media
- ☐ BA + Tester
- ☐ Account Manager
- ☐ Public Relations

REFER A FRIEND

Get a referral bonus of Rs.5000 after they complete 3 months in Holland
Mail Contact details or CV of a candidate on hr@vaidam.com

TURNING CHALLENGES INTO OPPORTUNITIES



My journey with Vaidam Health began on 02 March 2020, at a time when the COVID-19 pandemic had brought global medical travel to a standstill. During this period of uncertainty, I was entrusted with the responsibility of building the domestic medical tourism segment, turning a challenge into an opportunity to create a new growth avenue for the organization.

What began as a strategic initiative soon developed into a strong and sustainable vertical.

In 2021, I transitioned to the international patient segment, working closely as an International Patient Case Manager and assisting patients from across countries with their medical requirements. Under the guidance and encouragement of our co-founders Pankaj sir & Manish, sir I was able to contribute meaningfully to the organization's growth.

I later had the opportunity to develop the medical tourism vertical in Thailand and explore new possibilities in Malaysia. Today, I lead key markets as Vertical Leader for Turkey and Thailand.

I remain deeply grateful to our co-founders for their vision and encouragement, and to the entire team whose collaboration and support have made this milestone possible.

By - Nishtha kalra

Senior Manager - Patient Relations



EMPLOYEE CONTRIBUTION

By - Arisha Masood



Futile Fantasies

I was clutching my tear-drenched pillow,
Heavy burdened heart yet so shallow.
My eyes refused to shut entire night,
Felt a sudden gush of uninvited plight.

Laid on mattress like a frazzled flower,
And I felt on my face, a shattered shower.
As I traveled through the memory lane,
I questioned if it was all boon or bane?

In the realm of reverie, I was all lost,
A cage yet beautiful like a crystal frost.
Only if you can hear those silent screams?
You'll know the weight of crushed dreams.

But when the sun ascends, my dim heart?
Make it lighten up, with a hope to restart.
Tell me those are nothing but fallacies,
That all I ever had were futile fantasies.

~ Arisha Masood

The Dawn of the Journey

In these bustling halls, let
your virtue find a voice,
Stay silent in chaos; let
patience be your choice.
Those who learn
together, reach a destiny
so grand.

That first paycheck, a
mother's blessing untold,
Like a river of joy, turning
iron into gold.
The needs may be small,
but the pride stands tall,
Today, I own my name,
and I've conquered it all.

Beyond the cold targets,
let courage be your
guide,
In the hunger for wisdom,
let philosophy reside.
Behind every 'Success', a
burning passion glows,
With a steady new
resolve, a different
fortune flow

By - Sarwar Iquabal

MEMORIES

